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University of Asia Pacific
Department of Civil Engineering
Final Examination, Spring-2013
Program: B.Sc Engineering (Civil)

Course Title: Principles of Management

Course Code: IMG 301

Time: 2 hour

Full Marks: 100

Answer any 6 (Six) of the following questions. All questions are of equal value.

01. Define and explain management. How do the required managerial skills differ in the organizational hierarchy? What are the differences between productivity, effectiveness and efficiency?
02. Define objectives. Discuss the relationship between objectives and the organizational hierarchy. Describe MBO process.
03. Define & explain staffing. Discuss the functions of HRM. Identify the principles of HRM.
04. What is organization? What do you mean by formal and informal organization? How authority is delegated and what are the processes of delegation.
05. What is Motivation? Discuss the model of motivation. State briefly Maslow's theory of motivation.
06. What is meant by controlling? Discuss the basic control process. State different types of budgetary and non-budgetary control devices.
07. What is ethics and business ethics? Discuss the factors influence ethical behavior. How would you encourage ethical behavior in business?
08. Write short note on any four of the following:
(a) Decision making, (b) TOWS Matrix (c) Leadership, (d) Time Management, (e) MIS.