

Executive Master of Business Administration (EMBA)



The University of Asia Pacific (UAP)

House # 84, Road # 7A, Dhanmondi R/A, Dhaka-1209
Tel: 9664952, PABX: 9664953, 8629368, Ext # 107,
Mobile # 01714-088321, Fax # 9664950, E-mail: admission@uap-bd.edu

EMBA @ UAP

Executive MBA at The University of Asia Pacific has been designed and aimed to equip the professional with practical tips, ideas and skills to increase their expertise in dealing with real life challenges.

This program has been built around your life and to transform the way you think, lead and decide to strive for existence in globally competitive environment that constantly demands skill up gradation in order to out perform people's expectation.

Academic Year & Semesters

Academic year fro EMBA program is divided into three semesters as follows:

Spring Semester	March – June
Fall Semester	July – October
Winter Semester	November – February

There is one class of 3.00 hours for each course in a week (in total 15 classes in a semester including class r\tests and presentation).

Class Schedule

Fridays & Saturdays : 9:00 – 21:00 hrs.
Weekdays : : 18:00 – 21:00 hrs.

UAP EMBA is a 42 credit hour program consisting of 4 components:

- Foundation courses : 6 courses
- Functional courses : 4 courses
- Capstone course : 1 course
- Concentration courses: 3 courses

Foundation courses are devised to equip students with a sound knowledge in areas of Accounting, Management, Ethical issues,

Economics and Quantitative techniques. Functional courses are intended to provide students with the knowledge in the functional area of management. Courses in areas of concentration will develop the knowledge and skill of the students in their respective areas of specialization. After successful completion of all functional area courses, students integrate the acquired concept through a strategic executive management course (Capstone course).

Admission

UAP EMBA Program Admits:

- Candidates who have Masters/Bachelor Degree in any disciplines from a recognized university with 3 years work experience as executive.
- Entrepreneurs and self employed persons who meet the educational requirement mentioned earlier with 5 years of work experience.

To get admission, a candidate in any category above must, meet the admission requirement including an admission test consisting of a written examination and an interview conducted by the UAP. The written test requirement will be waived for a candidate who has a GMAT score of 500 or more and a TOEFL score of 550 or more. He/She has to pass the interview.

International students may be admitted on the basis of GMAT score (minimum 500), TOEFL score (minimum 550) and review of submitted papers, instead of interview.

Applications for admission are received throughout the year but admission test are held a month prior to each semester. Application form, catalogue and the information are available from the UAP admission office.

Coordinator: **Sarwar R. Chowdhury**, Assistant Professor

Department of Business Administration

The University of Asia Pacific

House # 84, Road # 7A, Dhanmondi R/A, Dhaka-1209

Cell # 01715-078078, Tel: 9664953, 8629368, Ext # 111, 126

Fax # 9664950, E-mail: sarwar@uap-bd.edu, www.uap-bd.edu

UAP EMBA is a 42 credit hour program consisting of 4 components:

Foundation courses : 6 courses

BSN – 501:	Managerial Communication	3
MSC – 501:	Quantitative Methods for Managers	3
ACN – 501:	Accounting for Management	3
MGT – 501:	Management & Organizational Behavior	3
BSN – 502:	Business Ethics & Corporate Social Responsibility	3
ECN – 501:	Managerial Economics	3

Functional area courses : 4 courses

FIN – 601:	Managerial Finance	3
MKT – 601:	Marketing Management	3
HRM – 601:	Human Resources Management	3
POM – 601:	Production Operations Management	3

Capstone course : 1 course

MGT – 602:	Strategic Management	3
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Concentration courses : 3 (Any) courses

Finance

FIN – 602:	Corporate Finance
FIN – 603:	Capital Budgeting
FIN – 604:	International Finance
FIN – 605:	Investment Analysis & Portfolio Management
FIN – 606:	Financial Markets & Institutions
FIN – 607:	Real Estate Finance

Marketing

MKT – 602:	Consumer Behavior
MKT – 603:	Marketing Research for Managers
MKT – 604:	Advertising & Promotion Management
MKT – 605:	Services Marketing
MKT – 606:	Brand Management
MKT – 607:	International Marketing
MKT – 608:	Strategic Marketing
MKT – 609:	Supply Chain Management
MKT – 610:	Integrated Marketing Communication

Human Resource Management

HRM – 602:	Human Resource Planning
HRM – 603:	Leadership, Power & Influence
HRM – 604:	Management Negotiations
HRM – 605:	Strategic Human Resource Management
HRM – 606:	Performance Appraisal & Compensation Management
HRM – 607:	Training & Development
HRM – 608:	Industrial Law & Labor Relations

Production Operations Management

POM – 602:	Production Planning and Control
POM – 603:	Technology Management
POM – 604:	Total Quality Management
POM – 605:	Operations Research
POM – 606:	Project Management
POM – 607:	Maintenance & Safety Management

Management

MGT – 601:	Knowledge Manage
MGT – 602:	Organizational Development & Change
MGT – 603:	Leadership, Power & Influence
MGT – 604:	Entrepreneurship
MGT – 605:	Total Quality Management
MGT – 606:	Strategic Planning
MGT – 607:	Negotiation, Mediation and Conflict Resolution
MGT – 608:	Technology Management

Management Information System

MIS – 601:	System Analysis & Design
MIS – 602:	Computer Programming
MIS – 603:	Database Management & Development
MIS – 604:	Business Data Communication
MIS – 605:	Networking & Operating Systems
MIS – 606:	E-Commerce

Pharmaceuticals Marketing

PM – 601:	Pharmaceutical Sales Management
PM – 602:	International Pharmaceutical Marketing
PM – 603:	Pharmaceutical Product Management
PM – 604:	Pharmaceutical Promotion & Pricing
PM – 605:	Pharmaceutical Market Research
PM – 606:	Pharmaceutical Policy and Regulations
PM – 607:	Pharmaceutical Economics