



# University of Asia Pacific (UAP)

## Executive Masters of Business Administration (EMBA) Program

Permanent Campus & Admission Office: House # 74/A, Farmgate, Green Road, Tejgaon, Dhaka- 1215

Tel: 88-02 - 9126812, PABX: 88-02- 58157091-4, 58157096, Ext: 120, Mobile: 01714-088321, 01768-544208, 01731681081

Department of Business Administration: R H Home Center, House # 74/B/1 (4<sup>th</sup> Floor), Farmgate, Green Road, Tejgaon, Dhaka-1215

Fax: 8802 - 58157097, E-mail: admission@uap-bd.edu, Website: [www.uap-bd.edu](http://www.uap-bd.edu), Admission / Apply Online

Total credit hrs: 42, Total semester: 4 (4 months per semester), Total payment for 14 Courses/Subjects, Applicable for students admitted in (Spring semester start on January - April, Summer semester start on May – August, Fall semester start on September - December)

The requirements for admission into the EMBA program of UAP are:

- A Bachelor degree or its equivalent in any field including business, engineering, agriculture or medicine, etc.
- At least six (6) points, calculated as follows (Table 1 & 2):

**Table 1: Points for SSC/Equivalent and HSC/Equivalent**

| Certificate/Degree | GPA/Div/ Class<br>≥3.75/1st | GPA/Div/ Class<br>≥2.50 & <3.75/2nd | GPA/Div/ Class<br><2.50/3rd |
|--------------------|-----------------------------|-------------------------------------|-----------------------------|
| SSC or Equivalent  | 3                           | 2                                   | 1                           |
| HSC or Equivalent  | 3                           | 2                                   | 1                           |

**Table 2: Points for Bachelors and Masters Degree**

| Certificate/<br>Degree                | GPA/Div/ Class<br>≥3.00/1st | GPA/Div/ Class<br>≥2.50 & <3.00/2nd | GPA/Div/ Class<br><2.50/3rd |
|---------------------------------------|-----------------------------|-------------------------------------|-----------------------------|
| Bachelors Degree (3 year Pass course) | 3                           | 2                                   | 1                           |
| Bachelors Degree (4 year Honors)      | 4                           | 3                                   | 1                           |
| Masters Degree                        | 1                           | 1                                   | 1                           |

**Table 3: Tuition Fee Waiver Policy and Payment Details EMBA Program, Admission time**

| Sl. | Students with | Tuition Waiver/Course                          |
|-----|---------------|--|
| 1   | 9 points      | 50% = (Tk. 12,750 - 6,375) = 6,375 per subject |
| 2   | 8 points      | 45% = (Tk. 12,750 - 5,738) = 7,013 per subject |
| 3   | 7 points      | 40% = (Tk. 12,750 - 5,100) = 7,650 per subject |

**Table 4: Tuition Fee Waiver Policy and Payment Details (EMBA Program)  
(CGPA of 3.50 after 1 trimester with minimum 3 courses)**

| Sl. | Students with | Tuition Waiver/Course                          |
|-----|---------------|--|
| 1   | 9 points      | 55% = (Tk. 12,750 - 7,013) = 5,738 per subject |
| 2   | 8 points      | 50% = (Tk. 12,750 - 6,375) = 6,375 per subject |
| 3   | 7 points      | 45% = (Tk. 12,750 - 5,738) = 7,013 per subject |

N. B.: This waiver will be withdrawn if the student fails to maintain a CGPA of 3.50 in the succeeding semesters with 3 courses.

**Table 5: Approved Fees of EMBA Program**

| Heads                           | Fees (Tk)          |
|---------------------------------|--------------------|
| Admission Form                  | 1000.00            |
| Admission Fee                   | 21,500.00          |
| Library Fee                     | 3,000.00           |
| Computer Lab Fee                | 3,000.00           |
| <b>Course Fee</b> (12,750 x 14) | <b>1,78,500.00</b> |
| Convocation Fee                 | 6,000.00           |
| <b>Total</b>                    | <b>2,14,500.00</b> |

Total Course Fee= 28,000 + (12,750 × 14=) 1,78,500 + 6,000 = 2,40,500  
 55%= Total Course Fee= 28,000 + (5,738 × 14 =) 80,325 + 6,000 = 1,16,325  
 50%= Total Course Fee= 28,000 + (6,375 × 14 =) 89,250 + 6,000 = 1,25,250  
 45%= Total Course Fee= 28,000 + (7,013 × 14 =) 98,182 + 6,000 = 1,34,182  
 40%= Total Course Fee= 28,000 + (7,650 × 14 =) 1,07,100 + 6,000 = 1,43,100

Relevant Document:

- ⊗ Photo copies of the SSC, HSC, Bachelor & Masters (all) Certificate & Mark Sheet.
- ⊗ Passport size photograph of Student -3 copies
- ⊗ Blood Group Certificate of Student – 1 copy
- ⊗ Guardian passport size photograph – 1 copy

**Coordinator (MBA & EMBA): Dr. Khair Jahan Sogra**

Department of Business Administration: R H Home Centre, House 74/B/1 (4<sup>th</sup> Floor), Farmgate, Green Road, Tejgaon, Dhaka-1215.

# UAP EMBA is a 42 credit hour program consisting of 4 components:

## Foundation courses: 6 courses

|            |   |   |
|------------|---|---|
| BSN – 501: | Managerial Communication                          | 3 |
| MSC – 501: | Quantitative Methods for Managers                 | 3 |
| ACN – 501: | Accounting for Management                         | 3 |
| MGT – 501: | Management & Organizational Behavior              | 3 |
| BSN – 502: | Business Ethics & Corporate Social Responsibility | 3 |
| ECN – 501: | Managerial Economics                              | 3 |

## Functional area courses: 4 courses

|            |                                  |   |
|------------|----------------------------------|---|
| FIN – 601: | Managerial Finance               | 3 |
| MKT – 601: | Marketing Management             | 3 |
| HRM – 601: | Human Resources Management       | 3 |
| POM – 601: | Production Operations Management | 3 |

## Capstone course: 1 course

|            |                      |   |
|------------|----------------------|---|
| MGT – 602: | Strategic Management | 3 |
|------------|----------------------|---|

## Concentration courses : 3 (Any) courses

### Finance

|            |  |
|------------|--|
| FIN – 602: | Corporate Finance                          |
| FIN – 603: | Capital Budgeting                          |
| FIN – 604: | International Finance                      |
| FIN – 605: | Investment Analysis & Portfolio Management |
| FIN – 606: | Financial Markets & Institutions           |
| FIN – 607: | Real Estate Finance                        |

### Marketing

|            |                                    |
|------------|------------------------------------|
| MKT – 602: | Consumer Behavior                  |
| MKT – 603: | Marketing Research for Managers    |
| MKT – 604: | Advertising & Promotion Management |
| MKT – 605: | Services Marketing                 |
| MKT – 606: | Brand Management                   |
| MKT – 607: | International Marketing            |
| MKT – 608: | Strategic Marketing                |
| MKT – 609: | Supply Chain Management            |
| MKT – 610: | Integrated Marketing Communication |

### Human Resource Management

|            |   |
|------------|---|
| HRM – 602: | Human Resource Planning                         |
| HRM – 603: | Leadership, Power & Influence                   |
| HRM – 604: | Management Negotiations                         |
| HRM – 605: | Strategic Human Resource Management             |
| HRM – 606: | Performance Appraisal & Compensation Management |
| HRM – 607: | Training & Development                          |
| HRM – 608: | Industrial Law & Labor Relations                |

### Production Operations Management

|            |                                 |
|------------|---------------------------------|
| POM – 602: | Production Planning and Control |
| POM – 603: | Technology Management           |
| POM – 604: | Total Quality Management        |
| POM – 605: | Operations Research             |
| POM – 606: | Project Management              |
| POM – 607: | Maintenance & Safety Management |

### Management

|            |  |
|------------|--|
| MGT – 601: | Knowledge Manage                               |
| MGT – 602: | Organizational Development & Change            |
| MGT – 603: | Leadership, Power & Influence                  |
| MGT – 604: | Entrepreneurship                               |
| MGT – 605: | Total Quality Management                       |
| MGT – 606: | Strategic Planning                             |
| MGT – 607: | Negotiation, Mediation and Conflict Resolution |
| MGT – 608: | Technology Management                          |

### Management Information System

|            |                                   |
|------------|-----------------------------------|
| MIS – 601: | System Analysis & Design          |
| MIS – 602: | Computer Programming              |
| MIS – 603: | Database Management & Development |
| MIS – 604: | Business Data Communication       |
| MIS – 605: | Networking & Operating Systems    |
| MIS – 606: | E-Commerce                        |

### Pharmaceuticals Marketing

|           |  |
|-----------|--|
| PM – 601: | Pharmaceutical Sales Management        |
| PM – 602: | International Pharmaceutical Marketing |
| PM – 603: | Pharmaceutical Product Management      |
| PM – 604: | Pharmaceutical Promotion & Pricing     |
| PM – 605: | Pharmaceutical Market Research         |
| PM – 606: | Pharmaceutical Policy and Regulations  |
| PM – 607: | Pharmaceutical Economics               |

### Supply Chain Management

|          |   |
|----------|---|
| SCM-601: | Fundamental of Supply Chain Management        |
| SCM-602: | Physical Distribution and Logistic Management |
| SCM-603: | Procurement Management & Operations Planning  |
| SCM-604: | IT Application in Supply Chain Management     |
| SCM-605: | International Supply Chain Management         |

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