

# Dhaka Tribune

## University of Asia Pacific organises TVC making competition



### The competition was organised to give students a brief idea of TVC making and its concepts

The Ingenious Marketing Club of University of Asia Pacific has organised a TVC making competition titled "Ad-Blitz" recently at its campus premises.

The competition was organised to give students a brief idea of TVC making and its concepts.

Md Asraful Alam Russell, creative supervisor of Mediacom Bangladesh Limited, conducted a workshop before the competition started.

Among ten finalist teams, group nine became the winner and received crest and certificates.

Rajib Saha, marketing and branding manager of Kazi Foods Industries Limited; Md Shafiu Hoque Shaon, account manager of client relation department of Mediacom Bangladesh Limited; Md Ashraf Alam Russell, creative supervisor of Mediacom Bangladesh Ltd; and Benozir Qamruddin, assistant brand manager of Akij Corporations Limited judged the competition.

<http://www.dhakatribune.com/bangladesh/education/2017/05/25/university-asia-pacific-organises-tvc-making-competition/>